



2010 PHYSICIANS DIRECTORY ADVERTISING INSERTION ORDER FORM

DISPLAY AD RESERVATION

I/we would like to reserve an ad in the printed Physicians Directory. Please reserve:

- Full-page ad at \$500 for the 2010 Directory
- Half-page ad at \$350 for the 2010 Directory

ARTWORK

- I will provide a camera-ready ad slick by September 30, 2009.

PRINTED DIRECTORY ORDERS

Advertisers must return this order form to receive one (1) complimentary Directory free of charge. Additional copies of the Directory are \$30 each, payable in advance, and **orders must be received no later than November 30, 2009.**

- I would like to order _____ additional copies of the Physicians Directory at \$30 each payable in advance (make checks payable to PESC).

Advertiser Name: _____

Mailing address: _____

City: _____ Zip: _____

Phone: _____

FAX: _____

Orders for display ads must be received by September 30, 2009.

Make checks payable to:

Professional Exchange Service Corporation

4747 N First, #140

Fresno, CA 93726